



Counties: Perry, AL



2000 Total Population	11,861
2000 Group Quarters	471
2008 Total Population	11,221
2013 Total Population	10,715
2008 - 2013 Annual Rate	-0.92%



2000 Households	4,333
2000 Average Household Size	2.63
2008 Households	4,221
2008 Average Household Size	2.52
2013 Households	4,076
2013 Average Household Size	2.48
2008 - 2013 Annual Rate	-0.7%
2000 Families	3,046
2000 Average Family Size	3.23
2008 Families	2,931
2008 Average Family Size	3.14
2013 Families	2,799
2013 Average Family Size	3.12
2008 - 2013 Annual Rate	-0.92%



2000 Housing Units	5,406
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	20.9%
Vacant Housing Units	19.8%
2008 Housing Units	5,542
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	19.3%
Vacant Housing Units	23.8%
2013 Housing Units	5,543
Owner Occupied Housing Units	54.0%
Renter Occupied Housing Units	19.6%
Vacant Housing Units	26.5%

Median Household Income

2000	\$20,205
2008	\$23,196
2013	\$25,474

Median Home Value

2000	\$39,167
2008	\$60,935
2013	\$62,609

Per Capita Income

2000	\$10,948
2008	\$13,261
2013	\$14,480

Median Age

2000	33.3
2008	34.5
2013	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Households by Income**

Household Income Base	4,336
< \$15,000	39.6%
\$15,000 - \$24,999	16.7%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	10.0%
\$75,000 - \$99,999	3.4%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	0.8%
\$200,000+	0.4%
Average Household Income	\$29,468

2008 Households by Income

Household Income Base	4,221
< \$15,000	35.2%
\$15,000 - \$24,999	17.3%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	3.9%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	0.5%
\$200,000+	0.5%
Average Household Income	\$33,586

2013 Households by Income

Household Income Base	4,076
< \$15,000	33.0%
\$15,000 - \$24,999	16.3%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	17.3%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	0.6%
\$200,000+	0.6%
Average Household Income	\$36,113

2000 Owner Occupied HUs by Value

Total	3,197
<\$50,000	59.4%
\$50,000 - 99,999	30.4%
\$100,000 - 149,999	4.4%
\$150,000 - 199,999	3.6%
\$200,000 - \$299,999	1.4%
\$300,000 - 499,999	0.1%
\$500,000 - 999,999	0.1%
\$1,000,000+	0.6%
Average Home Value	\$58,789

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,071
With Cash Rent	76.9%
No Cash Rent	23.1%
Median Rent	\$190
Average Rent	\$191

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Perry, AL



2000 Population by Age

Total	11,861
0 - 4	7.6%
5 - 9	8.3%
10 - 14	8.3%
15 - 19	9.8%
20 - 24	6.9%
25 - 34	10.8%
35 - 44	12.7%
45 - 54	11.1%
55 - 64	9.5%
65 - 74	7.8%
75 - 84	4.7%
85+	2.4%
18+	70.2%

2008 Population by Age

Total	11,221
0 - 4	7.8%
5 - 9	7.3%
10 - 14	7.3%
15 - 19	9.4%
20 - 24	7.3%
25 - 34	11.5%
35 - 44	10.9%
45 - 54	12.4%
55 - 64	10.8%
65 - 74	7.7%
75 - 84	4.9%
85+	2.9%
18+	72.6%

2013 Population by Age

Total	10,715
0 - 4	7.8%
5 - 9	7.1%
10 - 14	7.1%
15 - 19	9.4%
20 - 24	7.3%
25 - 34	10.8%
35 - 44	10.3%
45 - 54	12.0%
55 - 64	12.3%
65 - 74	7.8%
75 - 84	5.0%
85+	3.1%
18+	73.1%

2000 Population by Sex

Males	45.6%
Females	54.4%

2008 Population by Sex

Males	45.5%
Females	54.5%

2013 Population by Sex

Males	45.4%
Females	54.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Perry, AL



2000 Population by Race/Ethnicity

Total	11,861
White Alone	30.9%
Black Alone	68.4%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.1%
Two or More Races	0.5%
Hispanic Origin	0.9%
Diversity Index	44.7

2008 Population by Race/Ethnicity

Total	11,221
White Alone	29.0%
Black Alone	70.0%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.1%
Two or More Races	0.7%
Hispanic Origin	1.0%
Diversity Index	43.7

2013 Population by Race/Ethnicity

Total	10,715
White Alone	27.9%
Black Alone	70.9%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.1%
Two or More Races	0.8%
Hispanic Origin	1.2%
Diversity Index	43.3



2000 Population 3+ by School Enrollment

Total	11,349
Enrolled in Nursery/Preschool	2.2%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	14.1%
Enrolled in Grade 9-12	7.1%
Enrolled in College	4.7%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	70.1%

2008 Population 25+ by Educational Attainment

Total	6,840
Less than 9th Grade	11.6%
9th - 12th Grade, No Diploma	20.3%
High School Graduate	33.0%
Some College, No Degree	18.2%
Associate Degree	5.3%
Bachelor's Degree	5.9%
Graduate/Professional Degree	5.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Perry, AL

**2008 Population 15+ by Marital Status**

Total	8,707
Never Married	37.4%
Married	44.4%
Widowed	10.1%
Divorced	8.0%

**2000 Population 16+ by Employment Status**

Total	8,764
In Labor Force	46.6%
Civilian Employed	39.7%
Civilian Unemployed	6.8%
In Armed Forces	0.0%
Not in Labor Force	53.4%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	86.5%
Civilian Unemployed	13.5%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	87.6%
Civilian Unemployed	12.4%

2000 Females 16+ by Employment Status and Age of Children

Total	4,890
Own Children < 6 Only	7.8%
Employed/in Armed Forces	3.7%
Unemployed	1.0%
Not in Labor Force	3.1%
Own Children < 6 and 6-17 Only	8.6%
Employed/in Armed Forces	4.2%
Unemployed	1.1%
Not in Labor Force	3.3%
Own Children 6-17 Only	14.8%
Employed/in Armed Forces	7.2%
Unemployed	0.8%
Not in Labor Force	6.8%
No Own Children < 18	68.7%
Employed/in Armed Forces	18.6%
Unemployed	5.0%
Not in Labor Force	45.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Perry, AL

**2008 Employed Population 16+ by Industry**

Total	3,241
Agriculture/Mining	3.1%
Construction	6.6%
Manufacturing	23.4%
Wholesale Trade	2.2%
Retail Trade	8.7%
Transportation/Utilities	4.6%
Information	0.2%
Finance/Insurance/Real Estate	3.5%
Services	43.0%
Public Administration	4.5%

2008 Employed Population 16+ by Occupation

Total	3,241
White Collar	40.8%
Management/Business/Financial	8.6%
Professional	17.0%
Sales	6.1%
Administrative Support	9.0%
Services	18.5%
Blue Collar	40.7%
Farming/Forestry/Fishing	1.9%
Construction/Extraction	5.3%
Installation/Maintenance/Repair	4.5%
Production	16.9%
Transportation/Material Moving	12.0%

**2000 Workers 16+ by Means of Transportation to Work**

Total	3,424
Drove Alone - Car, Truck, or Van	73.8%
Carpooled - Car, Truck, or Van	20.1%
Public Transportation	0.3%
Walked	3.8%
Other Means	0.6%
Worked at Home	1.6%

2000 Workers 16+ by Travel Time to Work

Total	3,424
Did Not Work at Home	98.4%
Less than 5 minutes	4.4%
5 to 9 minutes	11.8%
10 to 19 minutes	22.2%
20 to 24 minutes	11.8%
25 to 34 minutes	18.5%
35 to 44 minutes	7.2%
45 to 59 minutes	7.4%
60 to 89 minutes	6.2%
90 or more minutes	8.7%
Worked at Home	1.6%
Average Travel Time to Work (in min)	33.7

2000 Households by Vehicles Available

Total	4,333
None	16.6%
1	39.0%
2	29.4%
3	11.0%
4	2.9%
5+	1.1%
Average Number of Vehicles Available	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Perry, AL



2000 Households by Type

Total	4,333
Family Households	70.3%
Married-couple Family	40.4%
With Related Children	18.4%
Other Family (No Spouse)	29.9%
With Related Children	20.8%
Nonfamily Households	29.7%
Householder Living Alone	27.9%
Householder Not Living Alone	1.8%

Households with Related Children	39.2%
Households with Persons 65+	29.4%

2000 Households by Size

Total	4,333
1 Person Household	27.9%
2 Person Household	29.3%
3 Person Household	17.3%
4 Person Household	12.4%
5 Person Household	7.4%
6 Person Household	3.6%
7+ Person Household	2.1%

2000 Households by Year Householder Moved In

Total	4,333
Moved in 1999 to March 2000	15.2%
Moved in 1995 to 1998	23.8%
Moved in 1990 to 1994	12.9%
Moved in 1980 to 1989	16.6%
Moved in 1970 to 1979	15.4%
Moved in 1969 or Earlier	16.1%
Median Year Householder Moved In	1991



2000 Housing Units by Units in Structure

Total	5,406
1, Detached	55.7%
1, Attached	1.5%
2	1.9%
3 or 4	3.2%
5 to 9	1.9%
10 to 19	0.5%
20+	0.8%
Mobile Home	33.7%
Other	0.8%

2000 Housing Units by Year Structure Built

Total	5,406
1999 to March 2000	2.5%
1995 to 1998	10.6%
1990 to 1994	7.5%
1980 to 1989	16.7%
1970 to 1979	23.8%
1969 or Earlier	38.9%
Median Year Structure Built	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Perry, AL

Top 3 Tapestry Segments

- | | |
|----|---------------------|
| 1. | Rural Bypasses |
| 2. | Modest Income Homes |
| 3. | City Commons |



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,345,083
Average Spent	\$1,029.40
Spending Potential Index	38
Computers & Accessories: Total \$	\$420,200
Average Spent	\$99.55
Spending Potential Index	42
Education: Total \$	\$2,124,213
Average Spent	\$503.25
Spending Potential Index	37
Entertainment/Recreation: Total \$	\$7,469,487
Average Spent	\$1,769.60
Spending Potential Index	48
Food at Home: Total \$	\$10,207,560
Average Spent	\$2,418.28
Spending Potential Index	50
Food Away from Home: Total \$	\$6,762,297
Average Spent	\$1,602.06
Spending Potential Index	47
Health Care: Total \$	\$9,382,742
Average Spent	\$2,222.87
Spending Potential Index	54
HH Furnishings & Equipment: Total \$	\$3,891,035
Average Spent	\$921.83
Spending Potential Index	40
Investments: Total \$	\$1,372,457
Average Spent	\$325.15
Spending Potential Index	32
Retail Goods: Total \$	\$54,496,012
Average Spent	\$12,910.69
Spending Potential Index	48
Shelter: Total \$	\$26,488,282
Average Spent	\$6,275.36
Spending Potential Index	40
TV/Video/Sound Equipment: Total \$	\$2,912,292
Average Spent	\$689.95
Spending Potential Index	48
Travel: Total \$	\$3,120,125
Average Spent	\$739.19
Spending Potential Index	39
Vehicle Maintenance & Repairs: Total \$	\$1,970,021
Average Spent	\$466.72
Spending Potential Index	47

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.